

Impact Factor isn't Impact: How to Communicate to the Masses via the Media



Lanier Holt, Ph.D.

Associate Professor
School of Communication
The Ohio State University

Exclusive Virtual Workshop

- Gain practical strategies for media interviews
- Learn to craft clear messages
- Master Q&A sessions & handle tough questions
- Participate in interactive breakout exercises

WHO SHOULD ATTEND?

This workshop is tailored for:

- Audiologists
- Hearing Scientists
- New Faculty Members in
Audiology and Otolaryngology

DATE: September 24, 2025

TIME: 6:00-7:30 PM EST

PLATFORM: Zoom (link will
be provide upon registration)

REGISTER NOW!